

Privacy Policy for RupertG Interactive

Effective Date: 7 April 2026

RupertG Interactive (“we,” “our,” or “us”) respects your privacy and is committed to protecting any personal information you provide to us through our website, www.rupertg.co.uk. This Privacy Policy explains how we collect, use, and protect your data.

1. Information We Collect

When you use our website, we may collect the following information:

- **Contact Form Information:** When you submit the contact form, we collect your name, email address, the service you are interested in, and your message. This data is submitted via [Formspree](#) and stored securely on their platform.
- **Automatically Collected Data:** We may collect non-identifiable information such as your IP address, browser type, device information, and pages you visit on our site. This information is used solely to improve website functionality and user experience.

2. How We Use Your Information

We use the information collected to:

- Respond to inquiries and messages submitted through our contact form.
- Provide and improve our services and website functionality.
- Ensure website security and prevent misuse.

We do **not** sell, rent, or trade your personal information to third parties.

3. Legal Basis for Processing

Under the UK GDPR, our legal basis for processing your personal data collected via the contact form is **your consent** (you voluntarily submit your details) and for the **performance of a contract or legitimate interests** (responding to your inquiry).

4. Data Sharing and Third Parties

- **Formspree:** Your contact form submissions are processed by Formspree. You can view their privacy policy [here](#).
- We may also share data if required by law, legal proceedings, or to protect our rights and property.

5. Data Retention

We retain your personal data only as long as necessary to respond to your inquiry and provide our services. Contact form submissions may be stored for **up to 12 months** for administrative purposes unless you request deletion.

6. Your Rights

You have the following rights under UK GDPR:

- Access your personal data.

- Request correction of inaccurate or incomplete data.
- Request deletion of your data.
- Withdraw consent at any time.
- Lodge a complaint with the **Information Commissioner's Office (ICO)** if you believe your data is not handled correctly.

To exercise any of these rights, please contact us via the contact form or at **contact@rupertg.co.uk**.

7. Security

We implement reasonable technical and organisational measures to protect your data. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

8. Cookies and Tracking

Our website is mostly static and does not actively track users. However, standard browser cookies may be used to improve functionality. We do not use cookies for advertising or third-party tracking.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The **effective date** at the top will reflect the latest version. We encourage you to review this page periodically for updates.

10. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact us:

RupertG Interactive

Email: **contact@rupertg.co.uk**

Website: www.rupertg.co.uk