

Main Character – Terms & Conditions and Privacy Notice

These Terms & Conditions (“Terms”) apply to the use of the Main Character onboarding platform and related services operated by RupertG Interactive. Effective Date: 26 May 2026

1. Acceptance of Terms

By creating an account, using the platform, or submitting your information, you agree to these Terms and our data handling practices.

2. Eligibility

You must be at least 13 years old to create an account. If you are under the age required in your country, you must have permission from a parent or guardian.

3. Account Registration

You agree to provide accurate information during signup and keep your account details up to date. You are responsible for maintaining the security of your account and password.

4. Marketing Emails & Communications

By creating an account, you agree that RupertG Interactive may send you service-related emails, onboarding updates, announcements, offers, newsletters, and promotional communications related to Main Character and related services. You may unsubscribe from marketing emails at any time using the unsubscribe link included in emails or by contacting support. Transactional emails relating to your account, billing, or security may still be sent even if you opt out of marketing communications.

5. Data Collection & Privacy

We may collect information including your name, email address, IP address, browser information, usage activity, onboarding responses, and account preferences. This information is used to provide services, improve the platform, personalise experiences, provide customer support, maintain security, and deliver communications.

6. UK GDPR & Data Protection

RupertG Interactive aims to comply with applicable UK GDPR and data protection laws. You may request access to your data, request correction of inaccurate information, or request deletion of your account where legally applicable.

7. Cookies & Analytics

The platform may use cookies, analytics tools, and similar technologies to improve user experience, measure engagement, and support platform functionality.

8. User Conduct

You agree not to misuse the platform, attempt unauthorised access, distribute harmful content, interfere with services, or violate applicable laws.

9. Intellectual Property

All branding, graphics, designs, text, onboarding systems, and platform content remain the property of RupertG Interactive unless otherwise stated.

10. Service Availability

We may modify, suspend, or discontinue features of the platform at any time without prior notice. We do not guarantee uninterrupted availability.

11. Limitation of Liability

To the maximum extent permitted by law, RupertG Interactive shall not be liable for indirect, incidental, or consequential damages arising from use of the platform.

12. Account Termination

We may suspend or terminate accounts that violate these Terms, abuse the platform, or create security risks.

13. Changes to These Terms

These Terms may be updated periodically. Continued use of the platform after updates constitutes acceptance of the revised Terms.

14. Contact Information

For questions regarding these Terms, privacy requests, or support inquiries, users may contact RupertG Interactive through the official website.
